

PLEASE JOIN US AS AN ADVERTISER – CELEBRATING OUR 6th YEAR OF PUBLICATION!



The *Oak Creek Current* magazine is a community magazine providing useful information about the City of Oak Creek and the Oak Creek-Franklin Joint School District, offering news and feature stories about the people, places and things that make our community a special place to live, do business, and raise a family. This 36-44 page magazine is mailed to every Oak Creek household and all Oak Creek businesses (approx. 16,000), along with non-Oak Creek families who send their children to the Oak Creek-Franklin Joint School District. An additional overrun of 1,500+ copies are distributed at City Hall, the Library, area realtors and to all advertisers. **Total distribution is approximately 18,000 magazines – please join us as an advertiser!**

The *Oak Creek Current* is jointly published four times a year by the City of Oak Creek and the Oak Creek-Franklin Joint School District, with additional support from the MATC Oak Creek campus.

2021 ADVERTISING RATES:

OAK CREEK BUSINESSES AND RESIDENTS RECEIVE A DISCOUNT ON AD RATES.

Standard rates per ad per issue are shown below. Full-color is provided at no extra cost. Decisions on advertising, display and content are subject to policy.

SIZE OF AD TO BE PLACED (COSTS ARE PER AD, PER ISSUE):

INSIDE MAGAZINE PAGES ONLY

- 1/2-page horiz./vert. adOak Creek businesses/residents**\$590**.....NON-Oak Creek businesses.....\$640
- 1/3-page island adOak Creek businesses/residents**\$490**.....NON-Oak Creek businesses.....\$540
- 1/4-page adOak Creek businesses/residents**\$375**.....NON-Oak Creek businesses.....\$425
- 1/6-page adOak Creek businesses/residents**\$290**.....NON-Oak Creek businesses.....\$340

Note: We do not offer full-page ad sizes.

All rates are non-commissionable. **To reserve your space, please email your signed contract (pg. 2 of the attachment) to info@oakcreekmagazine.com. You will be sent an invoice payable UPON RECEIPT and we prefer payment by check. Please let us know if you prefer to pay by credit card.**

2021 PUBLICATION DATES:

• Spring issue March 1 • Summer issue May 17 • Fall issue September 1 • Winter issue November 15

ACCEPTED MEDIA:

Ads need to be submitted camera-ready. Advertisers are encouraged to submit press-quality PDFs created in full color (CMYK) and containing high-resolution (300 dpi) images. PDFs are preferred. Ads containing spot colors or RGB images will not be accepted. All fonts must be embedded. If your ad does not meet our specifications, you will be asked to correct and resubmit. Our design department can create/design your ad for you at a cost of \$65/hour.

PLEASE EMAIL YOUR AD TO info@oakcreekmagazine.com.

Questions? Call Barb C. at 414.215.7999 or email info@oakcreekmagazine.com.

The *Oak Creek Current* is the ONLY official city-endorsed magazine!

PLEASE EMAIL TO info@oakcreekmagazine.com.



2021 DISPLAY ADVERTISING AGREEMENT

Advertiser/business name _____

Address _____ Phone _____

City, State, Zip _____ Email _____

I would like to reserve space in the following 2021 issues of the *Oak Creek Current* magazine:

Spring/March Summer/May Fall/September Winter/November

SPECIAL VALUE:

I would like to take advantage of a 10% discount by reserving for all 4 issues and PAYING IN ADVANCE (you will be sent an invoice).

SIZE OF AD TO BE PLACED (COSTS ARE PER AD, PER ISSUE): INSIDE PAGES ONLY

- 1/2-page horiz./vert. adOak Creek businesses/residents**\$590**.....NON-Oak Creek businesses.....\$640
- 1/3-page island adOak Creek businesses/residents**\$490**.....NON-Oak Creek businesses.....\$540
- 1/4-page adOak Creek businesses/residents**\$375**.....NON-Oak Creek businesses.....\$425
- 1/6-page adOak Creek businesses/residents**\$290**.....NON-Oak Creek businesses.....\$340

CHOOSE FROM THESE AD SIZES (full-page ads are not available)

- 1/2-page horiz. ad.....7.5 W x 4.875" H
- 1/2-page vert. ad3.625 W x 9.875" H
- 1/3-page island ad.....4.917 W x 4.875" H
- 1/4-page ad.....3.625 W x 4.875" H
- 1/6-page ad.....2.33 W x 4.875" H

- I will supply camera-ready art
 - I will need help with production of my ad.

All ads must be submitted camera-ready. Additional charges at \$65/hour may be assessed for ads requiring special logo design, illustration, photography and in-house production work to conform with publication standards. **Ads will be invoiced PRIOR to each publication, and all invoices are payable UPON RECEIPT with a check.** Invoices not paid within 30 days will be subject to a 1-1/2 % late fee. All ads must be paid in full before an advertiser is allowed to run future ads. **Please let us know if you would like to pay by credit card.**

When invoiced, checks should be written to Oak Creek Current magazine and mailed to Oak Creek Current magazine, P.O. Box 768, Oak Creek, WI 53154

Advertiser signature _____

Print name and title _____

Date _____

PLEASE EMAIL THIS FORM TO info@oakcreekmagazine.com. Questions? Call Barb C. at 414.215.7999.

The ***Oak Creek Current*** is the ONLY official city-endorsed magazine!